

# BasQ Advocates Program



## — A community shaping the future of Quantum Technologies in the Basque Country

The BasQ Advocates Program is a community-driven initiative within Basque Quantum (BasQ) that brings together people who are actively contributing to the development and adoption of Quantum Technologies in the Basque Country.

The program recognises and supports researchers, educators and professionals who are already playing an active role in the ecosystem and who are willing to go one step further: sharing knowledge, connecting people and helping grow a strong, collaborative and internationally visible quantum community in Euskadi.

# Who are the BasQ Advocates?

BasQ Advocates are members of the BasQ community who act as ambassadors and facilitators of quantum knowledge. They help make Quantum Technologies more accessible, promote collaboration across disciplines and sectors, and contribute to positioning the Basque Country as a relevant player in the global quantum landscape.

Advocates come from different backgrounds and areas of expertise, ranging from quantum computing and algorithms to chemistry, materials, sensing, communications and photonics. What they share is a genuine interest in contributing to the ecosystem and supporting others on their quantum journey.

# Why the BasQ Advocates Program

Quantum Technologies are advancing rapidly, and building a strong ecosystem requires more than infrastructure and research projects. **It requires people who are willing to share, connect and act as catalysts.**

Inspired by IBM's Qiskit Advocate Program, the BasQ Advocates Program supports these efforts by encouraging collaboration, strengthening education and training activities, and fostering closer links between research, industry and society. Through the program, BasQ Advocates help accelerate the responsible adoption of Quantum Technologies and ensure that knowledge and opportunities reach a broad and diverse community.

In particular, the following objectives are expected to be achieved:

**01**  
Attract and retain talent within the BasQ ecosystem.

**02**  
Foster collaboration among its members and promote networking opportunities.

**03**  
Disseminate accurate technical knowledge to enable organizations and companies to identify and adopt quantum solutions where relevant..

**04**  
Engage in outreach activities to increase public understanding and interest in Quantum Technologies.

# What do BasQ Advocates do?

BasQ Advocates take part in a wide variety of activities, such as contributing to conferences, workshops and training programmes, supporting outreach and dissemination actions, mentoring students and early-career professionals, and participating in community-building initiatives promoted by BasQ.

Their involvement helps ensure that BasQ activities remain closely connected to real needs, emerging challenges and new opportunities across the quantum ecosystem.

# How BasQ supports its Advocates

BasQ supports its Advocates by giving visibility to their work, facilitating participation in relevant activities and events and creating opportunities for networking and professional growth. Being part of the program also allows Advocates to connect with other members of the ecosystem and to contribute to high-impact initiatives linked to BasQ's research, talent and innovation pillars.

# Looking ahead

The BasQ Advocates Program will continue to grow and evolve, welcoming new profiles and expanding its scope as Quantum Technologies mature. By strengthening this community, BasQ aims to build an open, inclusive and internationally connected ecosystem that benefits research, industry and society as a whole.



# Interested in becoming a BasQ Advocate?

If you are actively working in Quantum Technologies in the Basque Country – as a student, researcher, educator or professional – and are passionate about sharing knowledge, contributing to the community and being part of a growing ecosystem, we would love to hear from you.

## Get in touch with us:

[info@basquequantum.eus](mailto:info@basquequantum.eus)

— Or connect with us on LinkedIn and help shape the future of Quantum Technologies in Euskadi.